



360e Ltd

Introducing the eBay and Amazon Marketplace



Buying and selling online has never been easier, with thousands of UK businesses harnessing these powerful tools. This workshop has been developed to provide the latest insight into each business model, helping your understanding about how eBay and Amazon could work for you.

You will learn:

- how to develop a multi-channel approach to grow your customer base and more effectively promote your products and services.
- how to start doing business on eBay and Amazon.

Tel: 0845 050 1050

Email: biz@wellent.co.uk

www.wellent.co.uk

Welland Enterprise Agency

The Crewyards, Cringle Road, Stoke Rochford, Grantham, Lincs. NG33 5EF



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Introducing the eBay and Amazon Marketplace covers the following:

- Understanding eBay and recent changes
- Why Amazon is different
- Research and planning before you begin
- The key steps to buying and selling
- Listing and fee structure
- Feedback and seller ratings - why it's important to become a top seller
- Manage and monitor your sales with the reporting and analysis tools
- Third party systems and software, customisation and multi-channel management
- Keeping safe and legal
- Further training and trading support

Further details:

- This training course is being offered exclusively to clients of Welland Enterprise Agency.
- The cost of this course is £99 plus vat, this includes all day refreshments and a buffet lunch.
- This is a one day course, 9.30am to 4.30pm.
- Places are very limited so please book early to avoid disappointment.

Training Dates

• Tuesday 7th September

Stoke Rochford, Grantham

To check availability and reserve a place on the above workshop, please contact **Ollie Chapman** on **0845 050 1050** or via email at ochapman@wellent.co.uk

Once you have reserved a place, please send a cheque for **£116.32 inc vat** made payable to **Growbag Ltd** to the address below within 7days to guarantee your booking.

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