



360e Ltd

Online Marketing - "it's not just about Search Engines!"



This course is designed to help businesses that currently have a website, to access a range of online tools to promote their website and ultimately their business.

You will learn:

- the principles of e-mail marketing, from paid advertising and affiliate marketing through to some of the new social media.
- a range of techniques you can exploit in your business.

Tel: 0845 050 1050

Email: biz@wellent.co.uk

www.wellent.co.uk

Welland Enterprise Agency

The Crewyards, Cringle Road, Stoke Rochford, Grantham, Lincs. NG33 5EF



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Online Marketing - "it's not just about Search Engines!" covers the following:

- Using online directories to promote your website.
- Affiliate marketing - what is it and how you can use it.
- Using Google Product Search and the Google Merchant Centre for your ecommerce business.
- What pay-per-click advertising can do for your business
- How to use social media, Blogging & Tweeting to drive visitors to your website
- Using E-mail marketing for your business
- Finally, you will develop an action plan that you can follow back in your business.

Further details:

- This training course is being offered exclusively to clients of Welland Enterprise Agency.
- The cost of this course is £99 plus vat, this includes all day refreshments and a buffet lunch.
- This is a one day course, 9.30am to 4.30pm.
- Places are very limited so please book early to avoid disappointment.

Training Dates

• Tuesday 10th August

Stoke Rochford, Grantham

To check availability and reserve a place on the above workshop, please contact **Ollie Chapman** on **0845 050 1050** or via email at ochapman@wellent.co.uk

Once you have reserved a place, please send a cheque for **£116.32 inc vat** made payable to **Growbag Ltd** to the address below within 7days to guarantee your booking.

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