

How To Make A Positive Impact



This workshop will demonstrate how easily we perceive and judge others and how we might be perceived ourselves just by our appearance.

Do you want to:

- gain an advantage by acquiring the additional knowledge and tips for dressing appropriately
- understand the power of personal presentation within the business arena
- know how to make a good first impression on people you meet

Tel: 0845 050 1050
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Welland Enterprise Agency
The Crewyards, Cringle Road, Stoke Rochford, Grantham, Lincs. NG33 5EF

How To Make A Positive Impact

covers the following:

- Your impact - what is it?
- First impressions - why they are so important.
- Making value judgements.
- Dressing your beliefs.
- Authority versus approachability.
- Levels of business dressing.
- Leveraging the power of colour psychology.
- Image breakers.
- Personal grooming.
- Situational dressing - meeting the needs of an audience, an industry, a situation and your own objectives.

Further details:

- This training course is being offered exclusively to clients of Welland Enterprise Agency.
- The cost of this course is £60 plus vat, this includes all day refreshments and a buffet lunch.
- This is a one day course, 10.00am to 3.30pm.
- Places are very limited so please book early to avoid disappointment.

Training Dates

- **Friday 30th July**
Stoke Rochford, Grantham

To check availability and reserve a place on the above workshop, please contact **Jo Moscrop** on **0845 050 1050** or via email at jmoscrop@wellent.co.uk

Once you have reserved a place, please send a cheque for **£70.50 inc vat** made payable to **Growbag Ltd** to the address below within 7days to guarantee your booking.

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