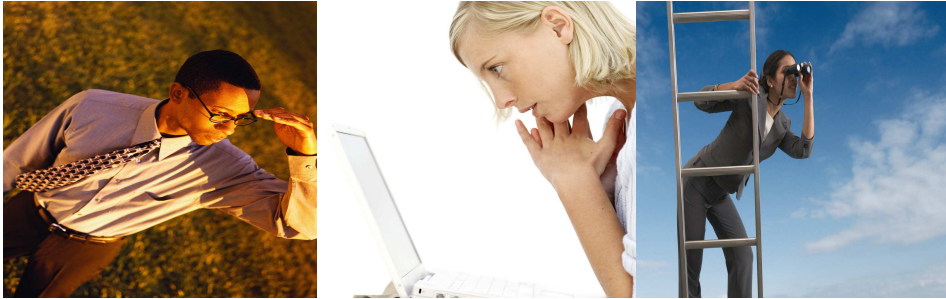


Getting found on Google



This interactive workshop will guide delegates through the concept of Search Engine Optimisation - making sure your site is indexed by Google and the other Search Engines, so that potential customers can find you.

You will learn:

- the key elements of Search Engine optimisation
- how to effectively promote your products and services

Tel: 0845 050 1050
Email: biz@wellent.co.uk
www.wellent.co.uk

Welland Enterprise Agency
The Crewyards, Cringle Road, Stoke Rochford, Grantham, Lincs. NG33 5EF

Getting found on Google

covers the following:

- What do Search Engines do?
- Where are we now? Diagnosing your current site - and seeing what your competitors are doing
- Local search
- What NOT to do!
- What are people looking for? Key phrase research
- Title Tags
- On-page optimisation
- Off-page optimisation
- Web site linking - the do's and don'ts
- Finally, you will develop an action plan that you can follow back in your business

Further details:

- This training course is being offered exclusively to clients of Welland Enterprise Agency.
- The cost of this course is £99 plus vat, this includes all day refreshments and a buffet lunch.
- This is a one day course, 9.30am to 4.30pm.
- Places are very limited so please book early to avoid disappointment.

Training Dates

• Monday 12th July

Stoke Rochford, Grantham

To check availability and reserve a place on the above workshop, please contact **Ollie Chapman** on **0845 050 1050** or via email at ochapman@wellent.co.uk

Once you have reserved a place, please send a cheque for **£116.32 inc vat** made payable to **Growbag Ltd** to the address below within 7days to guarantee your booking.

Tel: 0845 050 1050
Email: biz@wellent.co.uk
www.wellent.co.uk

Welland Enterprise Agency
The Crewyards, Cringle Road, Stoke Rochford, Grantham, Lincs. NG33 5EF