

# eBusiness programme

Reserve your **FREE** place now  
**Action planning workshops**



## FREE Workshops in the Welland Area

Welland businesses can benefit from a comprehensive range of free action planning workshops to help with all stages of your e-business development. The workshop programme will assist you with the planning and implementation of selected eBusiness projects and the transfer of knowledge and skills to key personnel within your business.

You will go away from the workshops with a step-by-step action plan to help you manage your eBusiness and Technology projects.

**Log on to [www.ebusinessclub.biz](http://www.ebusinessclub.biz) to register your place today!**

<b>Planning a Successful Website</b> - Tues 9th June - Spalding
<b>Lets Start Blogging</b> - Thursday 18th June - Grantham
<b>Successful Search Engine Optimisation</b> - Tues 23rd June - Spalding
<b>Planning an Email Marketing Campaign</b> - Thurs 2nd July - Grantham
<b>Selling on the Internet</b> - Tues 7th July - Spalding
<b>Planning a Successful Website</b> - Thurs 16th July - Grantham
<b>Google Analytics &amp; Website Conversion Optimisation</b> - Tues 21st July - Spalding
<b>Successful Search Engine Optimisation</b> - Thurs 6th August - Grantham

**For more information contact the eBusiness Programme Team on 0845 603 8370**



for further information please call **Business Link**  
**East Midlands on 0845 058 6644**  
[www.businesslink.gov.uk/eastmidlands](http://www.businesslink.gov.uk/eastmidlands)

